



Decide with Confidence



NSIC - D&B - SMERA Rating Report

PHEONIX INDUSTRIES

2, Saket Industrial Estate,
Moraiya, Sanand,
Ahmedabad - 382 213
Gujarat
India

Date of Report : 17th August, 2012 *

Legal Form : Partnership Firm

NSIC - D&B - SMERA Rating : SE 3B
(Moderate Performance Capability and Moderate Financial Strength)

RATING INDICATORS

		Financial Strength		
		High	Moderate	Low
Performance Capability	Highest	SE 1A	SE 1B	SE 1C
	High	SE 2A	SE 2B	SE 2C
	Moderate	SE 3A	SE 3B	SE 3C
	Weak	SE 4A	SE 4B	SE 4C
	Poor	SE 5A	SE 5B	SE 5C

* This rating is a one-time exercise and does not envisage automatic surveillance. This rating is valid for a period of one year; subject to however, no significant changes / events occur during that period which could materially affect the business and financials parameters of the organization / project. SMERA recommends that the user of the rating may seek a review of the rating, if the rated entity experiences significant changes / events in the business. Recommended for review in next financial year.



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SNAPSHOT

D&B D-U-N-S® Number	86-265-2584
Entity Name	PHEONIX INDUSTRIES
Administrative Office & Factory Address	2, Saket Industrial Estate, Moraiya, Sanand, Ahmedabad - 382 213 Gujarat India
Website	www.pheonixindustries.com
Email ID	sales@pheonixindustries.com pheonixind_2006@yahoo.co.in
Line of Business	Manufacturing of Silver Salts and other Chemical Compounds
Chief Executive	Mr. Piyush Gajjar, Partner
NSIC - D&B - SMERA Rating	SE 3B (Moderate Performance Capability and Moderate Financial Strength)
Entrepreneur's Memorandum Number	24/007/11/01848/Part - II
Category of Promoter	General
Establishment Year	2006
Total Employees	07
Sales Territory	Domestic